

# PATRICK O'REILLY



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PATOHREALLY.CO

## ILLUSTRATOR & DESIGNER

### EDUCATION

**University of Sothern California**  
BFA in Graphic Design  
Graduated May 2021

**Loyola High School**  
Diploma  
Graduated June 2017

### SKILLS

**Adobe**  
Illustrator, InDesign, Lightroom,  
Photoshop, Premiere, After Effects

**Art**  
Illustration, Spray Paint, Stencil

**Design**  
Branding & Identity, Logos,  
Posters, Typography

**Languages**  
English (Native), Spanish (Limited)

### AWARDS

Class President, TKE Fraternity  
Aug – Dec 2018 / Awarded "Top  
Pin"

Football Captain Award Winner  
Aug 2013 – June 2017

### EXPERIENCE

#### **Erewhon Market | Lead Designer**

May 2022 – Mar 2023 | Los Angeles  
Creative assistance in fashion design concepts that represent Erewhon Market's vision. Executed designs and illustrative graphics for periodical clothing collections.

#### **Cherry Los Angeles | Lead Designer**

Feb 2022 – Mar 2023 | Los Angeles  
Designed and illustrated graphics for Cherry Los Angeles' SS and FW clothing collections. Produced a range of technical designs from color separation to tech packs and product shots to social media graphics

#### **Steven Harrington's Studio | Fine Art Assistant**

June 2021 – Jan 2022 | Chinatown Los Angeles  
Worked on large-scale canvas, assisted in developing designs for prints and merchandise, and edited videos for social media. Administrative responsibilities included: ensuring the studio remained in working order and overseeing the installation of work at galleries and public exhibitions.

#### **DoLab & Lightning in a Bottle | Designer**

Jan 2020 – Mar 2020 | Los Angeles  
Designed graphic and marketing materials for website, YouTube, and other social media platforms. Created environmental designs and merchandise for the music festival.

#### **SOAP Communication | Designer**

Aug – Dec 2019 | Echo Park  
Created typographic and illustrative solutions used in promotional videos for Atlantic, Capitol Records, Elektra, Universal Republic, and Warner Brothers.

#### **The Geo Metro Party | Designer**

Aug – Dec 2019 | Silver Lake  
Generated social media graphics, posters, and flyers to promote live events and brand identity. Designed sales presentations in the form of video treatments, sponsorship pitch decks, and client reports.

#### **ONYX Collective | Creative Director**

Nov 2018 – Present | Los Angeles  
Co-creator of dance music experiences and events in partnership with OWSLA and WisdomLA. Designed event promotional materials and environmental graphics.